

# **2024 CRSI** Sponsorship Opportunities

The success of our meetings is dependent on the knowledge/experience each member contributes to meet our common goals as well as the added support from our very gracious sponsors. Being a sponsor also gives you the benefit of increased visibility through different sponsorship levels.

## □ Centennial Sponsor:

\$25,000 - World of Concrete Reception, and both Spring and Fall Business & Technical Meetings Recognition below if received by December 1, 2023

Includes all Platinum benefits listed below, plus additional exposure via...

- Full-Page Dedication in 100-Year Anniversary Commemorative Book (if received by October 16, 2023)
- CRSI Website Homepage Rotating Billboard Name & Logo
- YEAR-LONG EXPOSURE in CRSInsider & Rebar in Brief Name & Logo
- · Cocktail napkins with your one-color logo on them at all three events

Spring Business & Technical Meeting / Fai	Business & Technical Meeting Sponsor:
PLATINUM (\$4000/each) ☐ Spring ☐ Fall	SILVER (\$1000/each) ☐ Spring ☐ Fall
Same as Gold, <b>plus</b>	Same as Bronze, <b>plus</b>

- Signage displayed at General Session Name & Logo
- CRSI Social Media Accounts Name

### **GOLD (\$2500/each)** □ Spring □ Fall

Same as Silver, plus...

· Logo added

- **BRONZE (\$500/each)** □ Spring □ Fall
  - Final Program Name

• Attendee List - Name

- CRSI Website Event Page Name
- CRSInsider & Rebar In Brief (corresponding issue) Name
- Meeting Signage Name
- · Sponsor Ribbon on Name Badge

## **World of Concrete Reception Sponsor:**

□ PLATINUM (\$2500)

Same as Gold, plus...

- CRSI Website WoC Page Name & Logo
- CRSInsider & Rebar In Brief (corresponding issue) Name & Logo
- Reception Banner Name & Logo

#### ☐ SILVER (\$1000)

Same as Bronze, plus...

- Recognition in Reception Invitation (if received by December 7, 2022)
- CRSInsider & Rebar In Brief (corresponding issue) Name

#### ☐ GOLD (\$1500)

Same as Silver, plus...

• Reception Banner - Name

#### □ BRONZE (\$500)

- Recognition in Reception Slideshow Loop Name & WoC Booth Number
- CRSI Website WoC Page Name

# Photobooth Sponsor: (Photos taken in front of green screen; Props provided; Photos printed on site and also posted on website)

☐ SBTM \$5000 each World of Concrete Reception ☐ FBTM

Recognition on signage at event, name and logo in final program, corresponding issues of CR3/fisiders and Rib, Sponsor Ribbon					
Name	Email				
Company:					
Payment: $\square$ Check Enclosed (payable to CRSI)	☐ Invoice Me	☐ Credit Card			
Credit card #·		Exp. Date	CSC		

Please submit your company logo as soon as possible. Acceptable logo formats are AI, EPS, TIF, JPEG or BMP.

Mail/e-mail to: Lisa J. Mikita, C.M.P., C.A.E, Director of Meetings and Member Services Concrete Reinforcing Steel Institute, 933 N. Plum Grove Road, Schaumburg, IL 60173

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